

OUR DECORATIVE SALES MANAGER TALKS KRONOSPAN

Having invested €200 million on Kronospan's site in Chirk, upgrading their technology and making space for new lines, they have demonstrated to the manufacturing industry that the product is now greatly improved to what it has ever been before.



Ensuring the core is cleaner, with a significantly reduced level of contaminant (Grit, Metal & Stone) in the processed wood chips gives a cleaner finish to the board when cutting, whilst also saving costs in tool wear.

Following these improvements as well as an exclusive collection of “K” decors, I believe now is the right time for Kronospan to stand apart from other brands and have a new identity.

Meyer now hold a total of forty-seven industry and on-trend decors from the Kronospan collection, now called the “K-List”.

We have decided to continue with our current decors whilst adding on the Grey Megatrend with the painted wood finishes such as Cobalt, Graphite, Clay and Stone Grey. On top of this we have added some soft touch blues in Midnight, Alby, and Petrol. These Blue/Grey decors compliment the cooler tones of the woodgrains such as North Woods (both black and white), Fabric Ash and Clubhouse Oak.

On top of these upgrades to the Chirk site, Kronospan have recently released their new Kronodesign Trends 20/21. This new collection offers a new perspective to architects, designers and furniture manufacturers. The new range reflects the dynamics of big cities – Barcelona, Milan, Moscow and Warsaw. The 20/21 Trend Decors will include effects such as Rust and Iron, expanding the Kronospan range to stand out from its competitors..

Coming very soon to Meyer are 18 of these new decors, giving you endless design possibilities. Keep in touch on Twitter or Instagram for more information in the coming weeks.